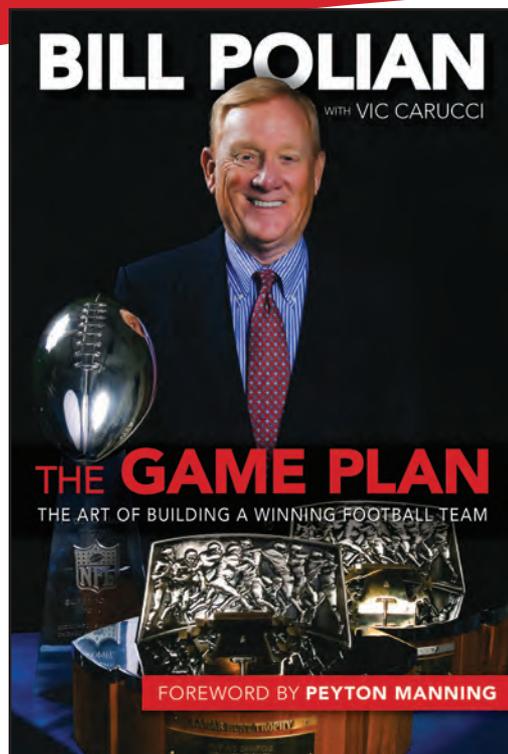


[FALL 2014]

# “THE SMARTEST MAN IN FOOTBALL” EXPLAINS THE GAME



SPORTS/FOOTBALL

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Available October 2014

## **The Game Plan** **The Art of Building a Winning Football Team**

**BILL POLIAN WITH VIC CARUCCI**

**FOREWORD BY PEYTON MANNING**

As one of the most successful general managers and team presidents in NFL history, few people understand how to create a winning football team like Bill Polian, and in *The Game Plan* he shares that blueprint with readers.

After building the Buffalo Bills team that went to four consecutive Super Bowls and taking the expansion Carolina Panthers to the NFC Championship Game just two years after the team's creation, he was responsible for the Indianapolis Colts drafting Peyton Manning with the first overall pick in 1998, and oversaw the team's victory in Super Bowl XLI. Now, Polian shares the lessons he's learned in his almost 40 years in professional football. In *The Game Plan*, Polian details both the decisions a team needs to make in the regular season and the off-season to bring teams to the postseason, as well as the NFL's ultimate test of a well-built team: the Super Bowl.

Bill Polian and Vic Carucci take readers inside the front offices of the NFL with in-depth explorations of what a GM looks for in a coach, how teams address the draft and free agency, as well as the way philosophy, teaching, and perseverance come together to form a championship game plan.

- Features in publications such as ESPN the Magazine
- Radio interviews on nationally syndicated ESPN Radio Network programs as well as NFL market ESPN Radio affiliates
- Excerpt and features on ESPN.com

# THE MEMOIR OF AMERICA'S GREATEST HOCKEY PLAYER

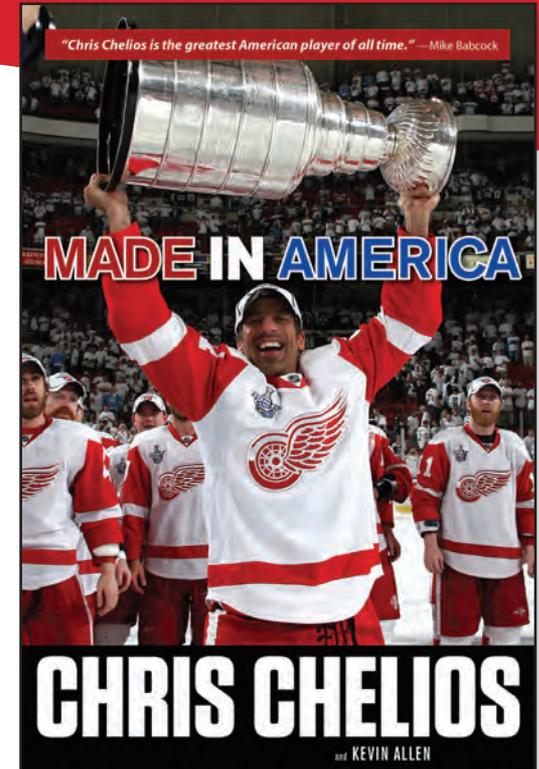
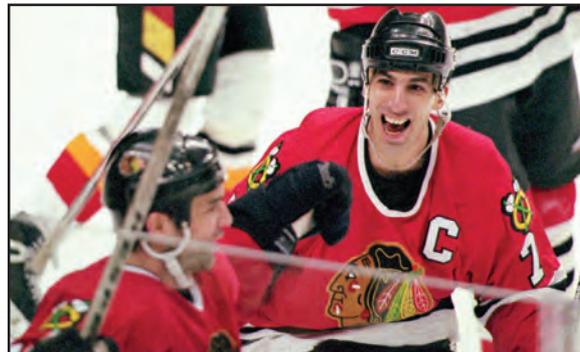
## Made in America

**CHRIS CHELIOS WITH KEVIN ALLEN**

Regarded by most as the greatest American hockey player of all time, few men have ever been as beloved by fans as Chris Chelios. Born in Chicago, Chelios was a member of the U.S. Olympic team in 1984 before debuting with the Montreal Canadiens. Despite winning a Norris Trophy in 1989, he was soon traded to his hometown Blackhawks and became a team leader and fan favorite. In 1999, at the age of 37, he was traded to their longtime rivals, the Detroit Red Wings. Thanks to his dogged determination and incredible work ethic, Chelios played until he was 48 years old, becoming the second-oldest player in the history of the NHL.

In *Made in America*, Chelios traces his life and career from his days as a youngster learning to skate in California to his current role as a member of Detroit's front office. From the 1992 Stanley Cup Final to the 2006 Winter Olympics to a terrible tragedy that occurred at one of his restaurants, Chelios shares his story for the first time, making this autobiography a must-have for anyone who loves the game of hockey. Finally, fans will get a glimpse into the life of one of hockey's most colorful and respected characters and true Iron Men.

- Radio interviews on nationally and regionally syndicated radio programs on ESPN Radio Network, FOX Sports Radio Network, Yahoo! Sports Radio Network, CBS Sports Radio Network, NBC Sports Radio Network, Dial Global Radio Networks
- Reviews in publications and web sites such as *The New York Times*, *Wall Street Journal*, *Sports Illustrated*, *USA Today*, *SI.com*, *ESPN.com*, *Grantland*, *Deadspin*, *Yahoo! Sports*, *The Detroit Free Press*, *The Detroit News*, *The Chicago Tribune*, *Chicago Sun-Times* and others
- TV interviews on national networks such as ESPN, FOX Sports 1 and NBC Sports Network and stations in Detroit and Chicago



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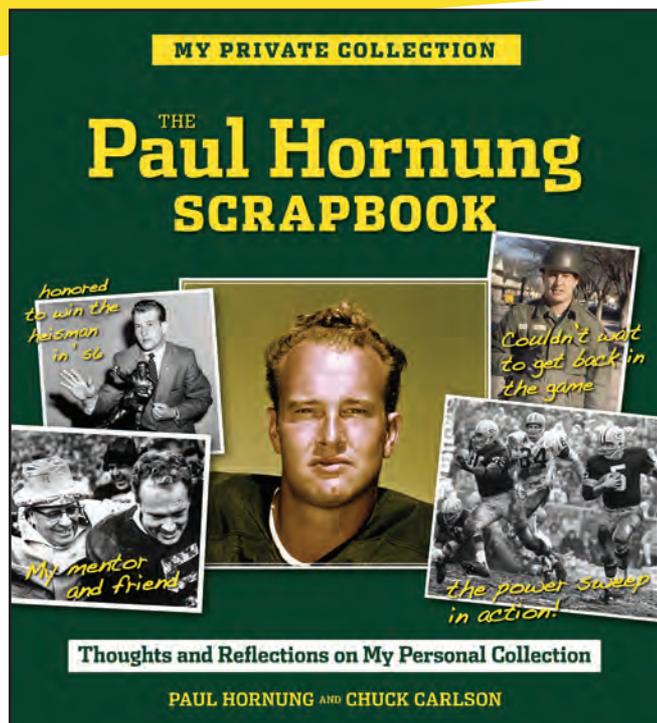
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kindle: 978-1-62368-899-8 • PDF: 978-1-62368-900-1

Available November 2014

## THE LIFE OF AN ICONIC PACKER



### The Paul Hornung Scrapbook

**PAUL HORNUNG AND CHUCK CARLSON**

Having played his entire career for the Green Bay Packers for the better part of a decade, Paul Hornung's collection of memorabilia and photographs span a large and important section of Packers history. Now, Hornung makes his private collection of memorabilia available to the public for the first time ever, and includes never-before-seen photographs.

This scrapbook also features such photos as Paul's introductory letter from Vince Lombardi, signing his first professional contract, and stories and memories from Hornung himself, making this one-of-a-kind collection the perfect keepsake for any Cheesehead.

A memoir of a life lived to the fullest, a life lived in the limelight, *The Paul Hornung Scrapbook* includes mementoes not only of Hornung's gridiron success, but of brushes with Hollywood and horseracing, with Muhammad Ali, Mickey Mantle, Brett Favre, and many, many more. Paul Hornung has loved being Paul Hornung, and the proof is in this book.

- **Radio interviews on nationally and regionally syndicated radio programs on ESPN Radio Network, FOX Sports Radio Network, Yahoo! Sports Radio Network, CBS Sports Radio Network, NBC Sports Radio Network, Dial Global Radio Networks, 620 WTMJ-AM, 1130 WISN-AM, 1310 WIBA-AM, Sports Radio 1250, The Big 920, ESPN Wisconsin and others**
- **Reviews in publications and web sites such as *The New York Times*, *Wall Street Journal*, *Sports Illustrated*, *USA Today*, *SI.com*, *ESPN.com*, *Grantland*, *Deadspin*, *Yahoo! Sports*, *New York Post*, *New York Daily News*, *Newsday* and others**
- **TV interviews on national networks such as ESPN, FOX Sports 1, NBC Sports Network and Wisconsin stations in Milwaukee, Madison and Green Bay**

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Available October 2014

# A COLLECTIBLE TRIBUTE TO THE FINAL FOUR

## **March Madness** **Cinderellas, Superstars, and Champions** **from the NCAA Final Four**

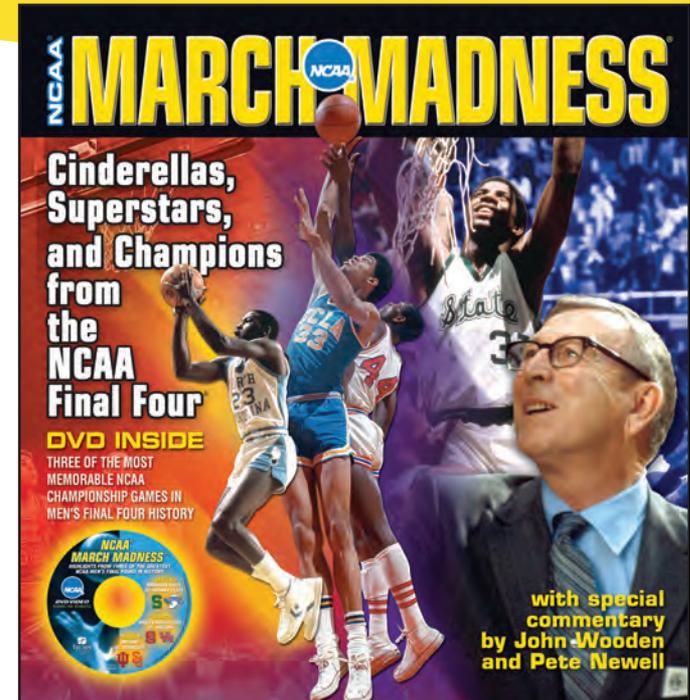
**NATIONAL COLLEGIATE ATHLETIC ASSOCIATION**  
**WITH SPECIAL COMMENTARY BY JOHN WOODEN AND PETE NEWELL**

This year-by-year journey through the history of the Final Four captures the most memorable moments and personalities ever to participate in this great event, as well as chronicling the tournament's rise from humble beginnings to perhaps the most significant spectacle in sports. From unbelievable upsets to record-setting performances to coaching masterpieces, *March Madness* details 76 years of college basketball's most memorable championship moments, including North Carolina's triple-overtime victory over Wilt Chamberlain's Kansas team in 1957, Texas Western's watershed victory over Kentucky in 1966, the Magic vs. Bird showdown of 1979, and Villanova's stunning upset of Georgetown in 1985. Current through the 2013–14 NCAA season, the book includes such unforgettable games as Florida's back-to-back wins in 2004 and 2005 and Duke and Kentucky's multiple championships.



**INCLUDES DVD**  
**FEATURING HIGHLIGHTS FROM**  
**THREE OF THE GREATEST GAMES IN**  
**NCAA MEN'S FINAL FOUR HISTORY**

• Reviews and features in publications and web sites such as SI.com, ESPN.com, Grantland, Deadspin, Yahoo! Sports, *Slam Magazine*, *Dime Magazine*, *Basketball Times Magazine* and others



SPORTS/BASKETBALL

10¾ × 10¾ • 192 pages • \$25.00 (CAN \$28.00) • paper  
Includes DVD

Full-color photos throughout

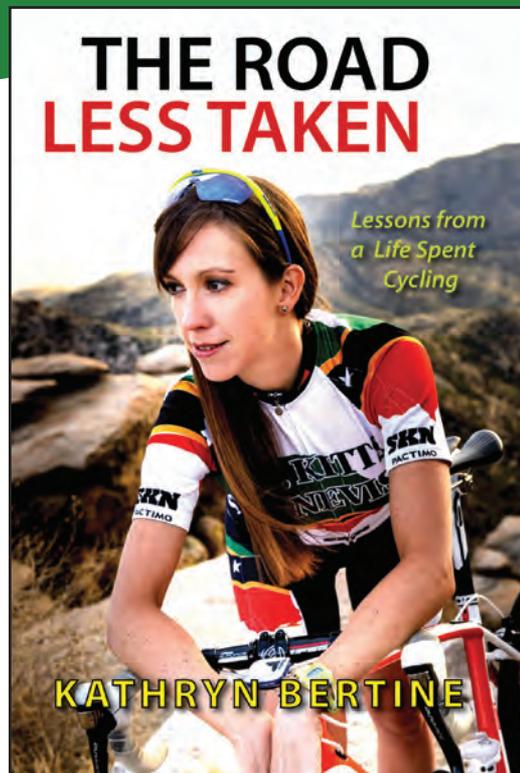
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kindle: 978-1-62368-905-6 • PDF: 978-1-62368-906-3

Available November 2014

[FALL 2014]

## ELITE CYCLIST SHARES HER STORY



### **The Road Less Taken** **Lessons from a Life Spent Cycling**

**KATHRYN BERTINE**

In *The Road Less Taken*, Kathryn Bertine takes readers through her journey of striving to become a professional cyclist in her mid-30s. Her essays explore the twists and turns on life's unexpected roads via bicycle, but also the larger significance of what it means to heed one's inner compass and search for a personal true north.

Relatable and insightful, Bertine's personable style and contagious positivity strike a chord with readers whether she is talking about the pitfalls of flying across the world with a bicycle, the challenges of navigating the traffic signs on the bike-friendly roadways of Belgium, the quest of professional women's cycling to be accepted on par with the well-established professional men's cycling circuits, or the endeavor to qualify for the Olympic games.

With her signature wit and humor Bertine's essays travel far beyond the bike lane, resonating with anyone who has ever dared to try to turn their dreams into reality.

SPORTS/CYCLING

5 × 8 • 256 pages • \$16.95 (CAN \$18.95) • paper

Archival photos throughout

ISBN: 978-1-62937-012-5 • epub: 978-1-62368-907-0

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- Author radio interviews on top rated sports, news talk and public radio stations in Top 50 markets
- Author TV interviews in conjunction with book tour in major markets throughout the United States
- Reviews and features in publications and webs sites such as SI.com, ESPN.com, Grantland, Deadspin, Yahoo! Sports, Velo News, *Outside Magazine*, *Bicycling Magazine*, *Bike Magazine*, *ROAD Magazine* and others

# BEHIND THE SCENES AT THE WORLD'S ULTIMATE ENDURANCE RACE

## The Race Within

### Passion, Courage, and Sacrifice at the Ultraman Triathlon

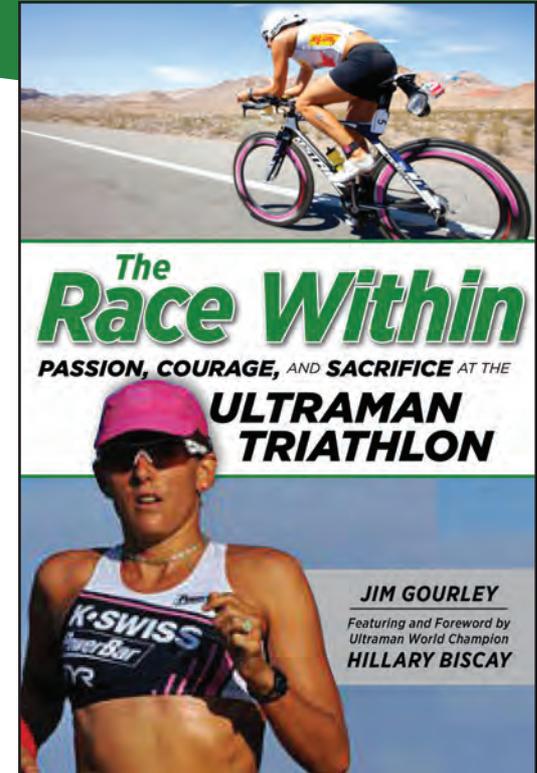
**JIM GOURLEY**

**FOREWORD BY HILLARY BISCAY**

The Ultraman Triathlon, one of the most remarkable endurance races in the world, is a three-day, 320-mile race that circumnavigates the Big Island of Hawaii. With only 40 competitors allowed in each year, this invitation-only event hosts some of the most superlative athletes on the planet. *The Race Within* discusses the 30-year history of the sport and race director Jane Bockus, a former Pan Am flight attendant who has never done a triathlon, yet has dedicated herself to keeping the event true to its founding spirit for decades. This book follows Jane, her assistants, and a small cast of athletes through an entire year—from the end of the 2012 Ultraman to the 2013 event—and shows how they faced new challenges to the growth and well-being of the event, and were forced to question if old traditions could survive in a world of constantly-evolving sports entertainment. Granted full access to the race and the athletes, author Jim Gourley presents a look at this unique event and examines what it means to truly love sports.

- Author radio interviews on top rated sports, news talk and public radio stations in Top 50 markets
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- Reviews and features in publications and webs sites such as SI.com, ESPN.com, Grantland, Deadspin, Yahoo! Sports, Velo News, Outside Magazine, Bicycling Magazine, Bike Magazine, ROAD Magazine, Triathlete Magazine, Runner's World, Running Times and others

Hillary Biscay is the most prolific iron-distance competitor on the professional women's racing circuit. In 2010, after completing 8 ironmans during the season, Hillary took on a new challenge at the Ultraman World Championships in Hawaii. She finished second and recorded the fastest women's Ultraman debut in history, while also finishing over an hour under the 21-year-old course record time. She has 58 iron-distance finishes to date and often races ironmans on back-to-back weekends. In 2006, Hillary set a standard in Ironman racing by becoming the first person to record six top-five Ironman finishes in one season. She now has 18 podium finishes and 30 top-5 finishes at the ironman distance to her name.

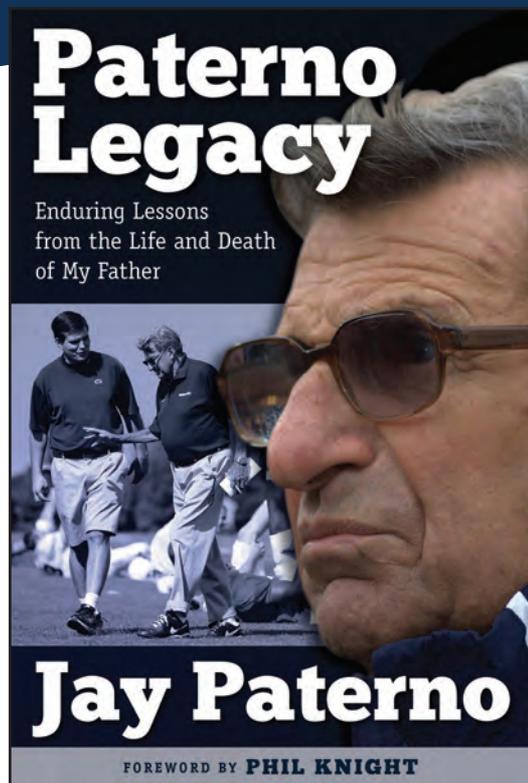


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 Available February 2015

[FALL 2014]

## THE SON OF JOE PA TELLS ALL



### **Paterno Legacy** **Enduring Lessons from the Life and Death of My Father**

**JAY PATERNO**

**FOREWORD BY PHIL KNIGHT**

This biography of Joe Paterno by his son Jay is an honest and touching look at the life and legacy of a beloved coaching legend. Jay Paterno paints a full picture of his father's life and career as well as documenting that almost none of the horrific crimes that came to light in 2012 took place at Penn State. Jay Paterno clear-headedly confronts the events that happened with cool facts and with passion, demonstrating that this was just one more case of an innocent man convicted by the media for a crime in which he had no part. Noting that the scandal itself was but a short moment in Joe Paterno's life and legacy, the book focuses on Paterno's greatness as a father and grandfather, his actions as a miraculous coach to his players, and his skillful dealings with his assistant coaches. A memorial to one of the greatest coaches in college football history, the book also reveals insightful anecdotes from his son and coaching pupil.

- **Radio interviews on nationally and regionally syndicated radio programs on ESPN Radio Network, FOX Sports Radio Network, Yahoo! Sports Radio Network, CBS Sports Radio Network, NBC Sports Radio Network, Dial Global Radio Networks, KDKA-AM, KYW-AM, WIP-FM, 97.5 The Fanatic, 970 ESPN, 93-7 The Fan and others**
- **Reviews in publications and web sites such as *The New York Times*, *Wall Street Journal*, *Sports Illustrated*, *USA Today*, *SI.com*, *ESPN.com*, *Grantland*, *Deadspin*, *Yahoo! Sports*, *Pittsburgh Post-Gazette*, *The Philadelphia Inquirer* and others**
- **TV interviews on national networks such as ESPN, FOX Sports 1 and NBC Sports Network and stations in markets throughout Pennsylvania**

BIOGRAPHY/SPORTS

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Available September 2014

# RIPPED FROM THE HEADLINES—THE PRICE OF PLAYING IN THE NFL

## Under Pressure How Playing Football Almost Cost Me Everything and Why I'd Do It All Again

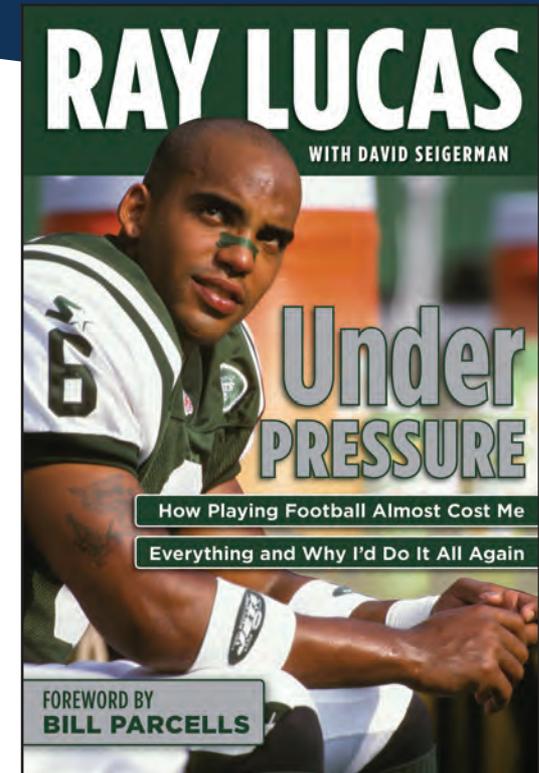
**RAY LUCAS WITH DAVID SEIGERMAN**

**FOREWORD BY BILL PARCELLS**

In *Under Pressure*, Ray Lucas provides fans with a timely, uncensored look at pro football's play-at-all-costs culture. Overcoming questions about his size and skills as a quarterback, Lucas persevered and went on to play

seven seasons in the NFL. His professional football career, however, came to a sudden end at age 30, when a neck injury caused him to collapse on the sideline during training camp. Instructed by NFL doctors that surgery wasn't an option, Lucas turned to pain killers for relief, but as his tolerance for medication escalated and his NFL insurance coverage expired, he began to plan his suicide. Just days before he planned to take his life, Lucas was put in touch with a group of doctors who agreed to perform neck surgery free of charge. In this tell-all, Lucas shares how—in a league without guaranteed contracts and careers that average just a few seasons long—players in the training room are perceived to lack the toughness necessary to succeed on the field. He discusses how this prevailing attitude leads to widespread abuse of pain killers and leaves many former players unable to lead a normal life once their playing career ends while also sharing details on how he overcame his drug addiction and turned his own life around.

- **Radio interviews on nationally and regionally syndicated radio programs on ESPN Radio Network, FOX Sports Radio Network, Yahoo! Sports Radio Network, CBS Sports Radio Network, NBC Sports Radio Network, Dial Global Radio Networks, WFAN-AM, ESPN NY 98.7 and others**
- **Reviews in publications and web sites such as *The New York Times*, *Wall Street Journal*, *Sports Illustrated*, *USA Today*, *SI.com*, *ESPN.com*, *Grantland*, *Deadspin*, *Yahoo! Sports*, *New York Post*, *New York Daily News*, *Newsday* and others**
- **TV interviews on national networks such as ESPN, FOX Sports 1 and NBC Sports Network and New York stations such as Sportsnet New York, WCBS-TV, WNBC-TV, WNYW-TV, WPIX-TV**



**AUTOBIOGRAPHY/SPORTS**

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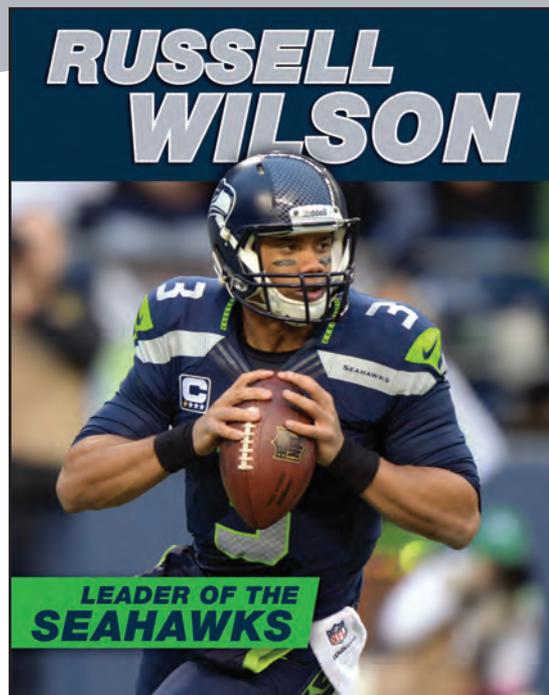
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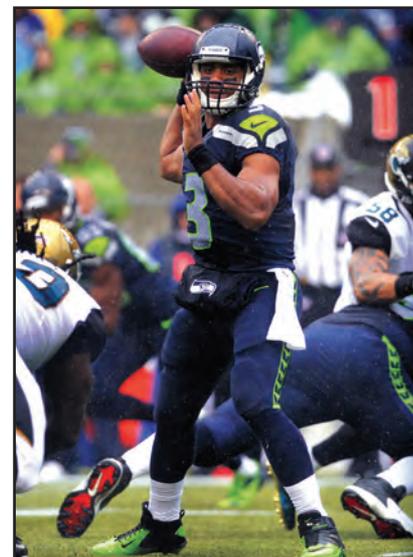
[FALL 2014]

## A RISING STAR AND SUPER BOWL CHAMPION



### **Russell Wilson** **Leader of the Seahawks**

In April 2012, after being selected by the Seattle Seahawks in the third round of the NFL draft, Russell Wilson wasn't even guaranteed the starting quarterback spot for the Seahawks. Two years later, he has led Seattle to the playoffs in his two years starting for the team, and led the Seahawks to their first Super Bowl win in franchise history. Along the way, Russell has silenced doubters who said that he was too short to be an NFL starting quarterback, marking career milestones such as the most regular-season wins by a quarterback in his first two seasons, with 24, and being named the 2012 Pepsi NFL Rookie of the Year. This commemorative book examines the young phenom's career from North Carolina State to Wisconsin, with a detour into professional baseball, and through the Super Bowl XLVIII win.



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8½ × 107⁄8 • 128 pages • \$14.95 (CAN \$16.95) • paper

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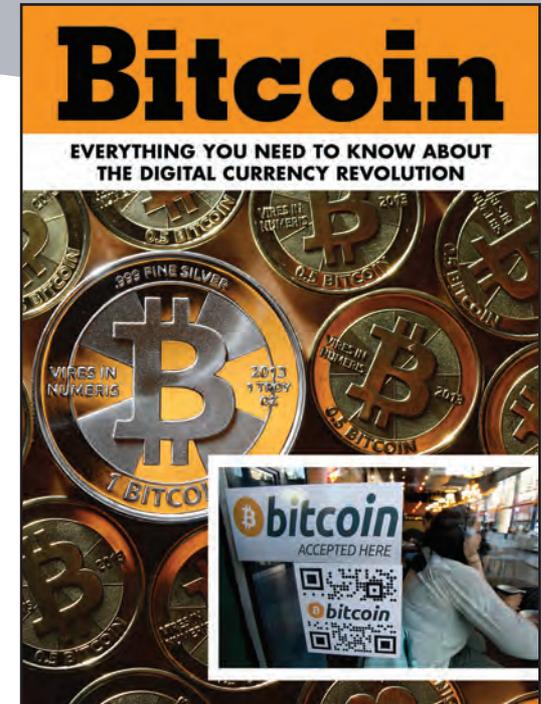
# INSIDE THE CURRENCY REVOLUTION!

## Bitcoin Everything You Need to Know About the Digital Currency Revolution

**JOSE PAGLIERY**

Bitcoin. The digital currency founded by Satoshi Nakamoto in 2009 challenges everything we've come to accept about money, financial institutions, and even government. The currency is anonymous and can be traded internationally — without the fees, government regulation, and oversight by banks and government-backed securities. But Bitcoin is not without risk — the currency's value has fluctuated wildly since inception and \$400 billion suddenly disappeared overnight with the fall of Mt. Gox. *Bitcoin: Everything You Need to Know About the Digital Currency Revolution* provides a detailed look at the impact and future implications of digital currency. CNNMoney's Jose Pagliery details digital currency's origins, how the system works, and how Bitcoin is used today. This book also examines the economic impact of a digital, global currency—including perspectives from free market proponents such as Ron Paul to federal regulators who defend the need for central banks. Pagliery also explores the dark side of Bitcoin, including interviews with the FBI and a Bitcoin entrepreneur currently in federal prison. He also provides readers with the essential tools needed to join the growing number of Bitcoin users. Bitcoin is essential reading for anyone looking to understand a financial innovation that will forever change how we think about money.

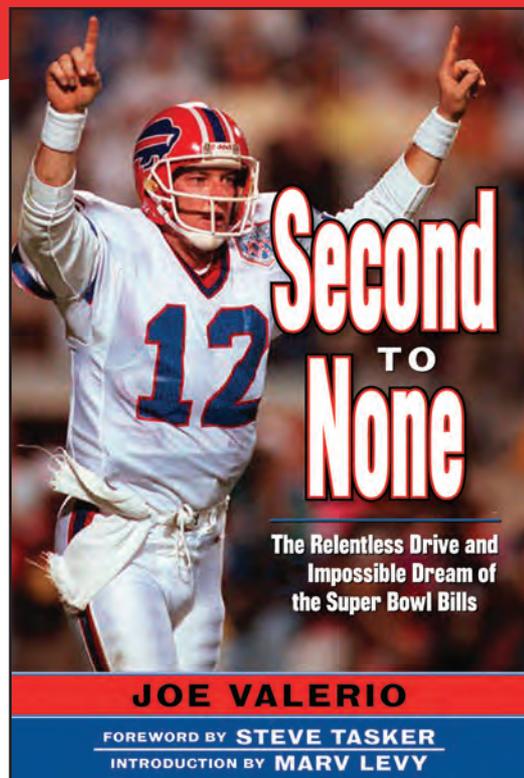
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- Author radio interviews on top rated news talk and public radio stations in Top 50 markets
- Reviews and features in publications and webs sites such as *The Wall Street Journal*, *The New York Times*, *The Washington Post*, CNN.com, Slate, Salon, *The Huffington Post*, *Bloomberg Businessweek*, *Forbes Magazine*, *Money Magazine* and others



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## THE NFL'S FORGOTTEN DYNASTY



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Available September 2014

### Second to None

#### The Relentless Drive and Impossible Dream of the Super Bowl Bills

JOE VALERIO

FOREWORD BY STEVE TASKER • INTRODUCTION BY MARV LEVY

In *Second to None*, author Joe Valerio tells the incredible story of the Buffalo Bills: the perpetual almost-champions and their indomitable fans. The Bills' incredible skill and teamwork on the field was matched only by their single-minded determination as, in the four years spanning 1991 to 1994, the team won four consecutive conference championships, and lost four consecutive Super Bowls. The peaks and nadirs of their record reflect a fascinatingly dynamic, uneven, and—at times—uncontrollable array of talents. Valerio renders in sharp detail how the Bills' unique culture was formed by an unlikely ecosystem of world-class athletes hunkered down in bleak western New York, far away from the celebrity playgrounds of other pro teams. Meticulously researched and carefully crafted, this one-of-a-kind look inside the Super Bowl-era Buffalo Bills is based on extensive interviews with the key players, coaches, and management, including Hall of Famers Jim Kelly, Thurman Thomas, Bruce Smith, as well as coach Marv Levy, general manager Bill Polian, and many others, including players and coaches from opposing teams, and the reporters who covered them.

- Author TV interviews on WKBW-TV, WIVB-TV, WGRZ-TV, WBBZ-TV and other TV stations throughout New York
- Author radio interviews on WGR-AM, WHLD-AM and other radio stations throughout New York
- Reviews and features in publications and webs sites such as SI.com, ESPN.com, Grantland, Deadspin, Yahoo! Sports, Buffalo Rumbblings, *The Buffalo News*, *Buffalo Bills Digest Magazine* and others

# MEET THE REAL JOHNNY UNITAS

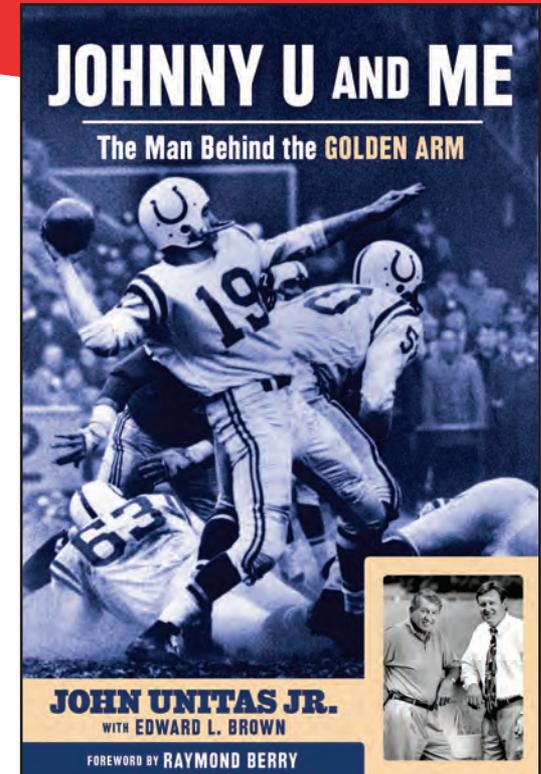
## Johnny U and Me The Man Behind the Golden Arm

**JOHN UNITAS JR.**

**FOREWORD BY RAYMOND BERRY**

Widely considered the finest quarterback ever to play the game, much has been written about the life of Johnny Unitas, but for the first time, Unitas's son, John, writes about his father and reveals information about his family and father's career that has never before been brought to light. For anyone who holds an interest in either Unitas's life or NFL history, John Unitas Jr.'s revealing and touching biography honoring the life and times of his father is a must-read. It sheds light on the character and convictions of the man who has lived on in NFL history, both on and off the field, offering clues to what made him the man and the player he was.

- Radio interviews on nationally and regionally syndicated radio programs on ESPN Radio Network, FOX Sports Radio Network, Yahoo! Sports Radio Network, CBS Sports Radio Network, NBC Sports Radio Network, Dial Global Radio Networks, 105.7 The Fan, WBAL Radio 1090 AM, WNST-AM and others
- Reviews in publications and web sites such as *The New York Times*, *Wall Street Journal*, *Sports Illustrated*, *USA Today*, *SI.com*, *ESPN.com*, *Grantland*, *Yahoo! Sports*, *The Washington Post*, *The Baltimore Sun* and others
- TV interviews on Baltimore stations such as WBAL-TV, WMAR-TV, WJZ-TV, WBFF-TV, Mid-Atlantic Sports Network, Comcast SportsNet Baltimore and others



BIOGRAPHY/SPORTS

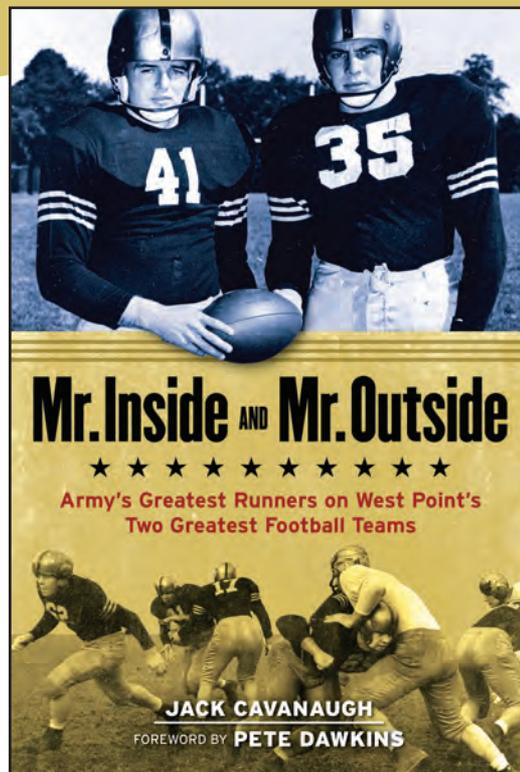
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Available October 2014

[FALL 2014]

## THE STORY OF TWO AMERICAN HEROES



### **Mr. Inside and Mr. Outside**

#### **Army's Greatest Runners on West Point's Two Greatest Football Teams**

**JACK CAVANAUGH**

**FOREWORD BY PETE DAWKINS**

Heisman Trophy winners Glenn Davis and Felix Blanchard—renowned during their playing days at West Point as “Mr. Inside and Mr. Outside”—were the best-known college football players in the country between 1944 and 1946, and Army was the nation’s top-ranked team under legendary coach Red Blaik. Acclaimed author Jack Cavanaugh takes readers through the Black Knights’ three consecutive National Championship seasons, including the 1946 “Game of the Century” between Army and Notre Dame, the only college game to date to have included four Heisman Trophy winners. Cavanaugh also examines the impact the war had on Army’s success—because its players were already considered to be in the military and thus, deferred from active duty while students at West Point, Army featured many outstanding high school and prep school players in those years. A unique look at the changes that took place in sports and almost every aspect of American life in the wake of World War II, this book a must-read for fans of college football and military buffs in addition to Army fans.

- **Reviews and features in publications and web sites such as *The New York Times*, *Wall Street Journal*, *Sports Illustrated*, *USA Today*, *SI.com*, *ESPN.com*, *Grantland*, *Deadspin*, *Yahoo! Sports* and others**
- **Reviews and features in military publications such as *Military Times*, *Soldiers Magazine* and *Army Magazine***
- **Radio interviews on nationally and regionally syndicated radio programs on ESPN Radio Network, FOX Sports Radio Network, Yahoo! Sports Radio Network, CBS Sports Radio Network, NBC Sports Radio Network, Dial Global Radio Networks, Sports Byline USA and others**

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# COLLEGE BASKETBALL'S GREATEST RIVALRY

## The Blue Divide

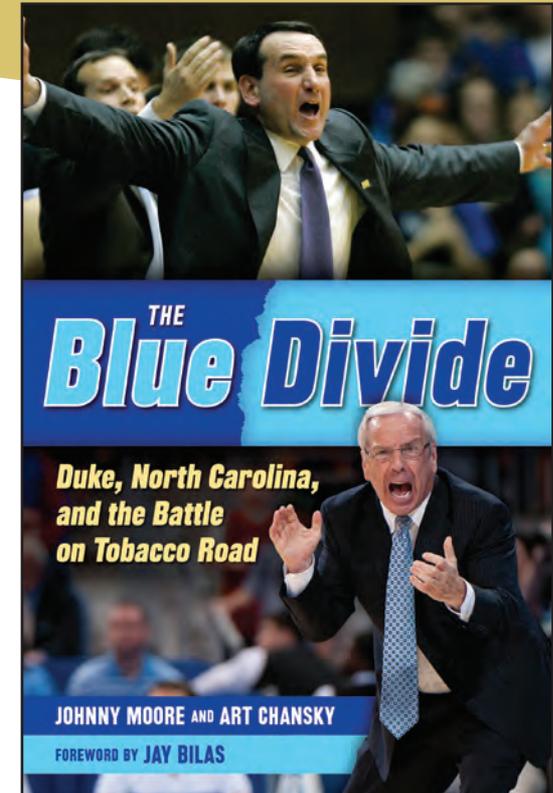
### Duke, North Carolina, and the Battle on Tobacco Road

**JOHNNY MOORE AND ART CHANSKY**

**FOREWORD BY JAY BILAS**

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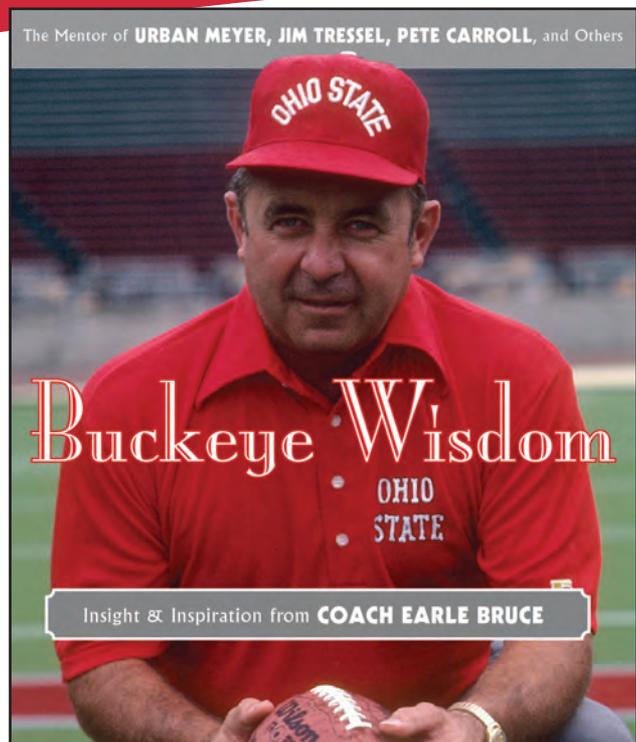
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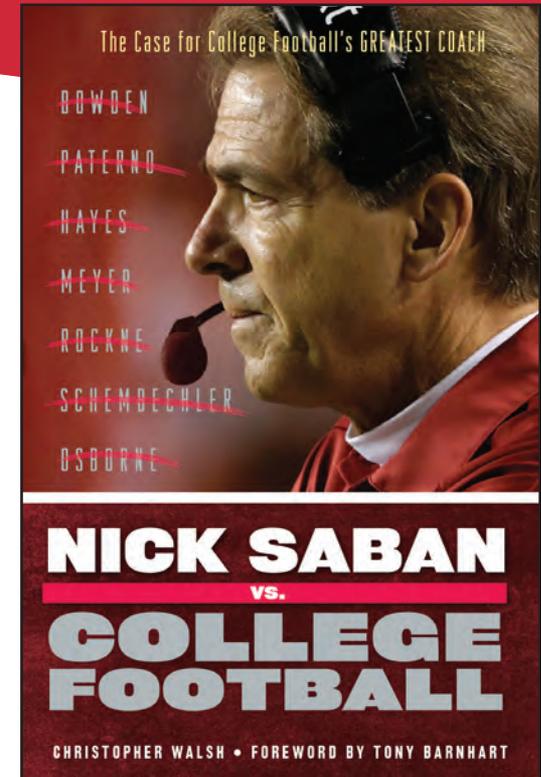
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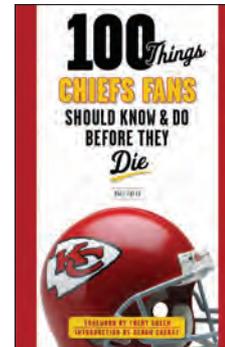
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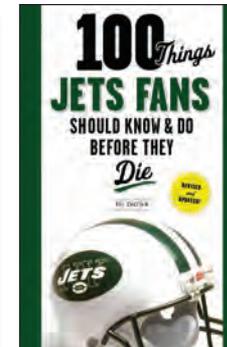
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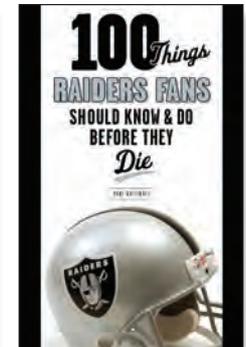
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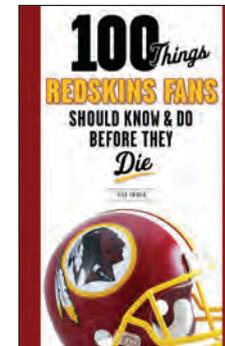
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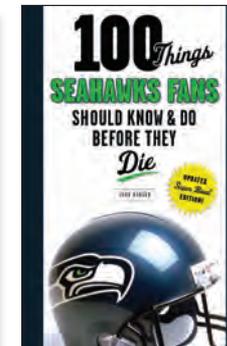
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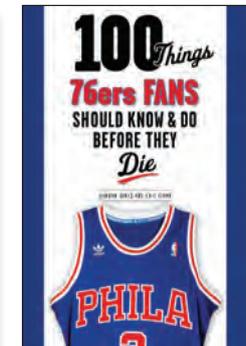
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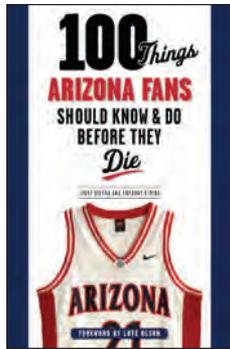
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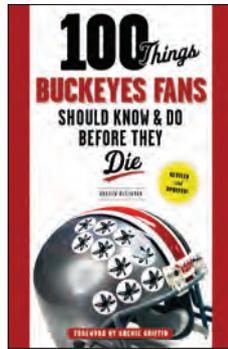
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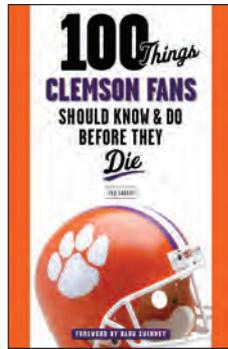
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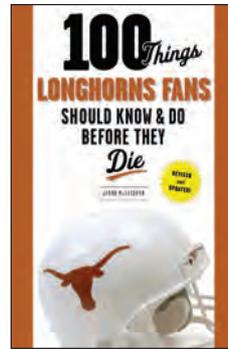
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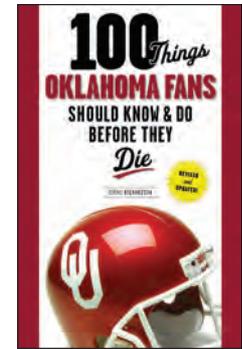
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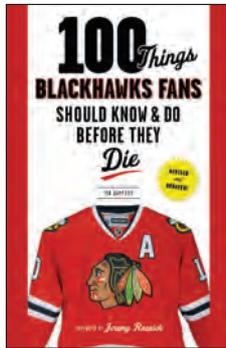
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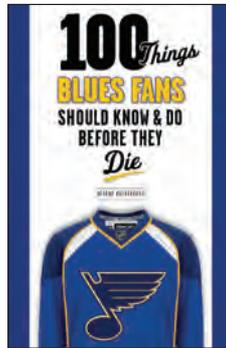
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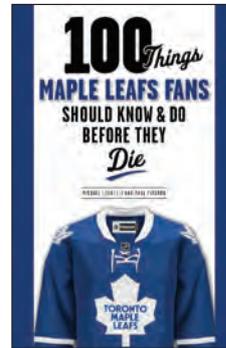
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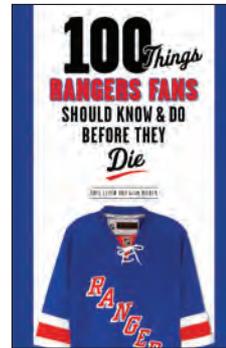
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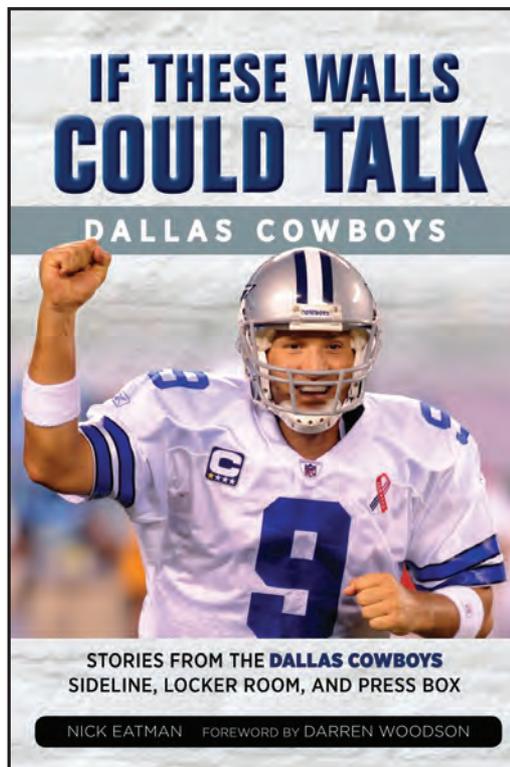
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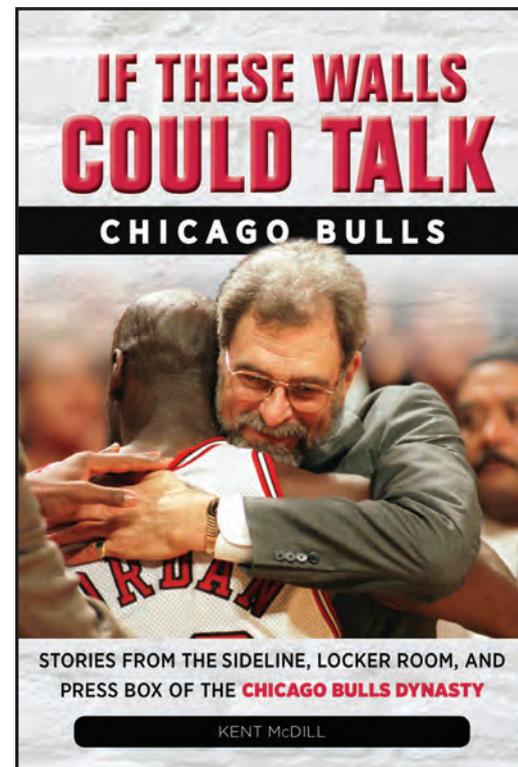
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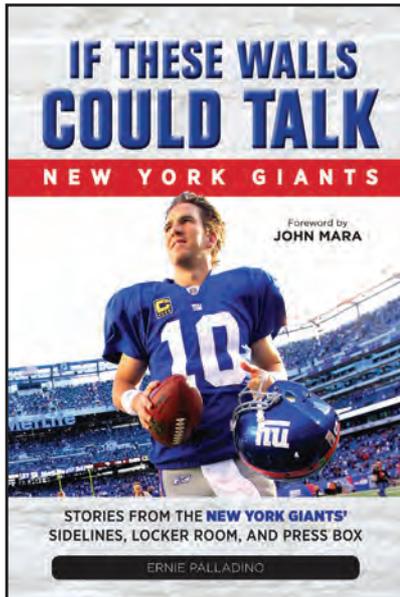


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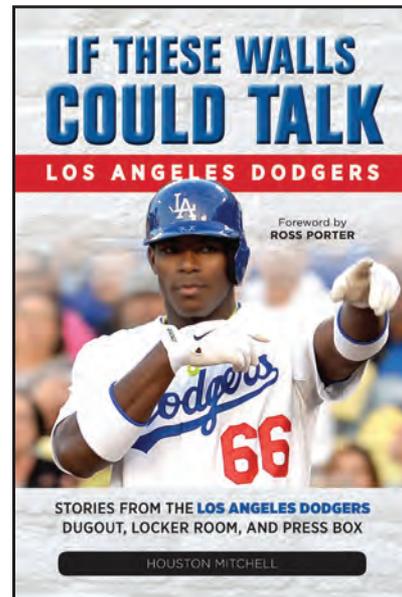


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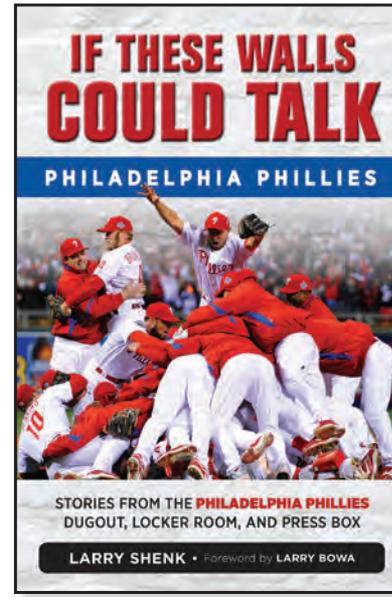
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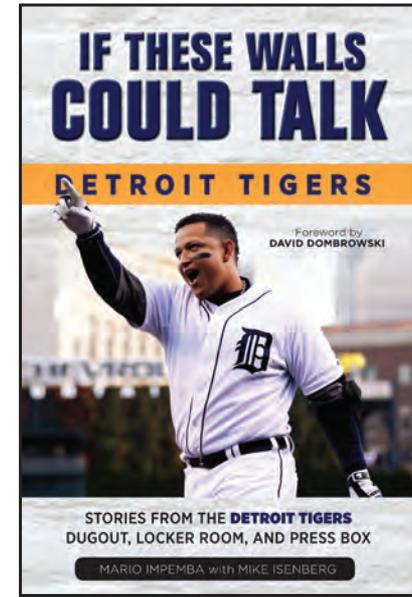
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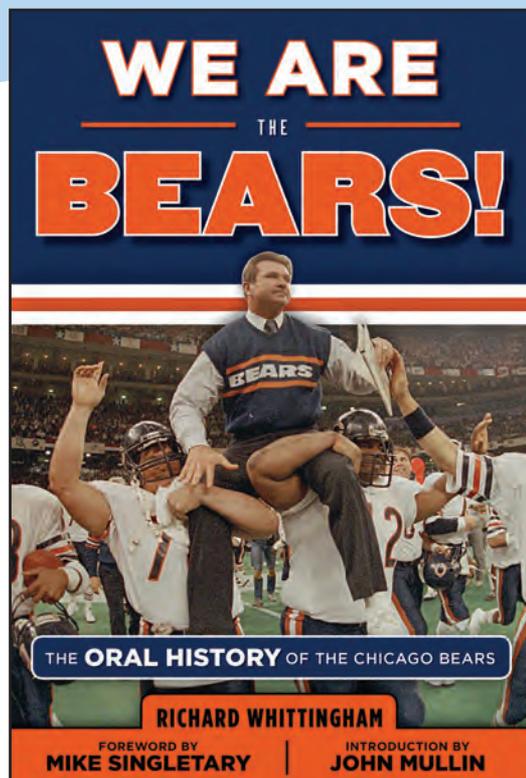
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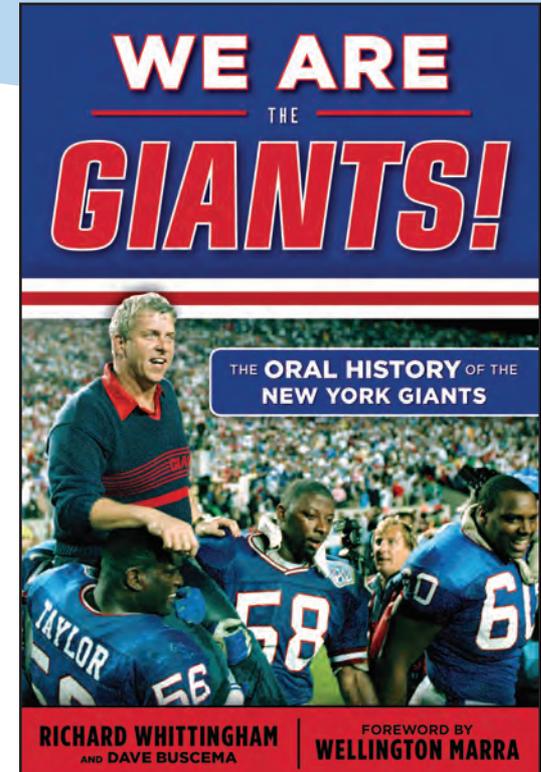
—Phil Simms

"I think you just sense a team that came together [in Super Bowl XLII]. You know, a lot of doubts, but we were 11 wins on the road that year and we kind of responded when our backs were against the wall. So you kind of just see a team victory and everybody playing for one another."

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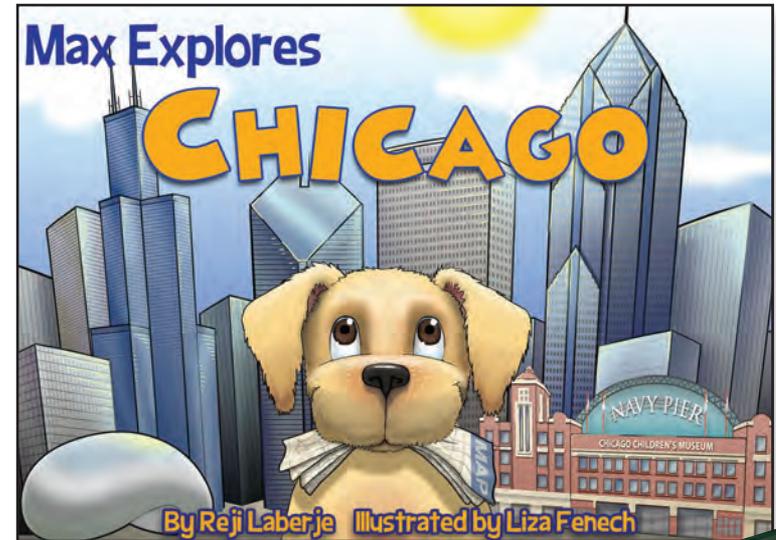
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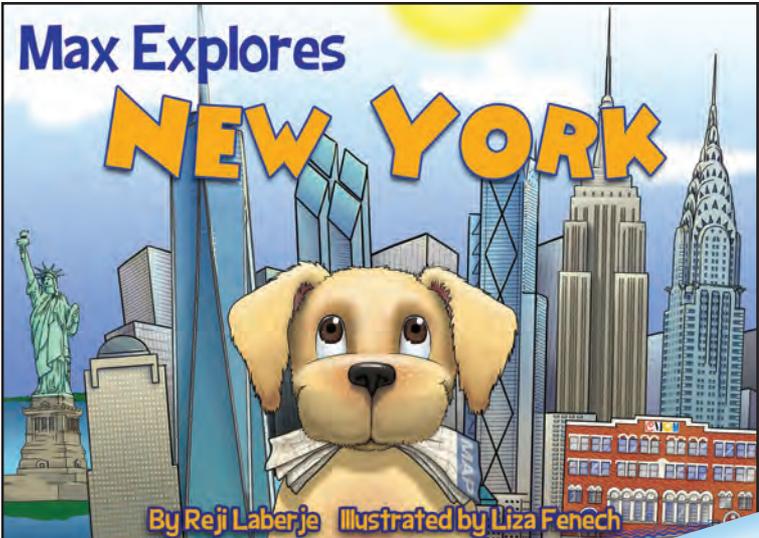
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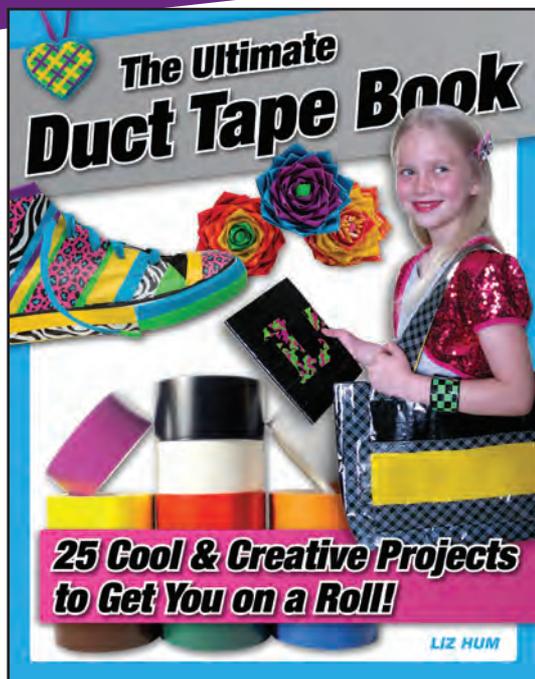
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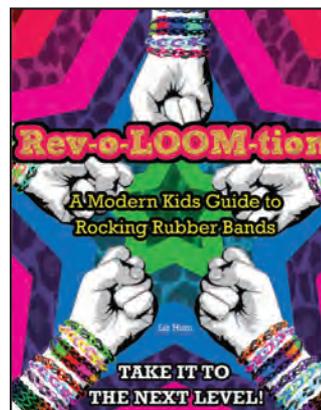
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The hottest trend right now, rubber band jewelry is endlessly customizable to suit your mood!

Become a designer with this colorful guide that gives step-by-step instructions to creating anything you can dream up on a loom. Featuring easy-to-follow, full-color photography, *Rev-o-LOOM-tion* includes designs for complete beginners all the way to those who know their way around a loom. This how-to book also offers tips on organizing supplies and recommendations on fun add-ons like beads and charms. It's a must-have for anyone who wants to showcase his or her originality through rubber band jewelry.

## THE BIGGEST NAMES IN MUSIC

## One Direction Midnight Memories

Fans are counting the days until One Direction kicks off the North American leg of their *Where We Are* tour in summer 2014. The tour will include plenty of songs from the band's new album *Midnight Memories*, which debuted at No. 1 on the Billboard 200 and includes the popular singles "Best Song Ever" and "Story of My Life." To prepare for this epic 21-city tour, fans won't want to miss this book, which includes dozens of full-color photographs of Niall, Zayn, Liam, Harry, and Louis, as well as inside information about the band.



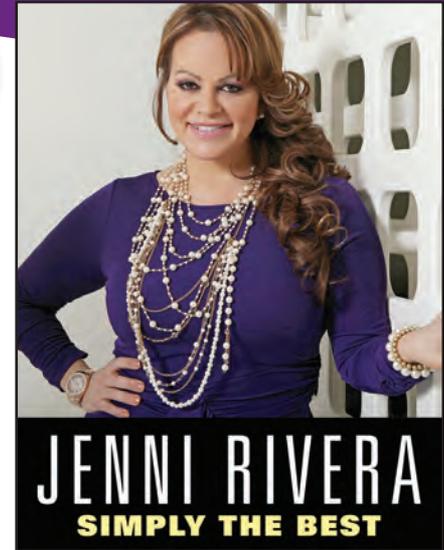
MUSIC/POP VOCAL  
8½ × 10⅞ • 112 pages  
\$12.95 (CAN \$14.95) • paper  
Full-color photos throughout  
ISBN: 978-1-62937-019-4  
epub: 978-1-63319-012-2  
kindle: 978-1-63319-013-9  
PDF: 978-1-63319-014-6  
Available July 2014

## Jenni Rivera Simply the Best

MICHAEL PUENTE

When a tragic plane crash took the life of singer and actress Jenni Rivera on December 9, 2012, the world lost an artist whose talents transcended borders and even languages. One of this generation's most beloved singers, Rivera achieved 15 platinum and 5 double platinum records while selling more than 15 million albums total. Popular in both the United States and Mexico, Rivera played to sold-out crowds across North America, and in 2009, she was nominated for a record 11 Billboard Awards. *Jenni Rivera: Simply the Best* is a photographic tribute to this beloved artist, featuring unique images of a star who lit up both the stage and the screen. Featuring nearly 100 full-color photographs, this book provides fans with a glimpse into this star's life—from her commercial debut in the late 1990s to her ascent to the top of the Billboard charts in the 2000s. This keepsake also explores Rivera's wide-ranging talents as an entrepreneur and a television actress.

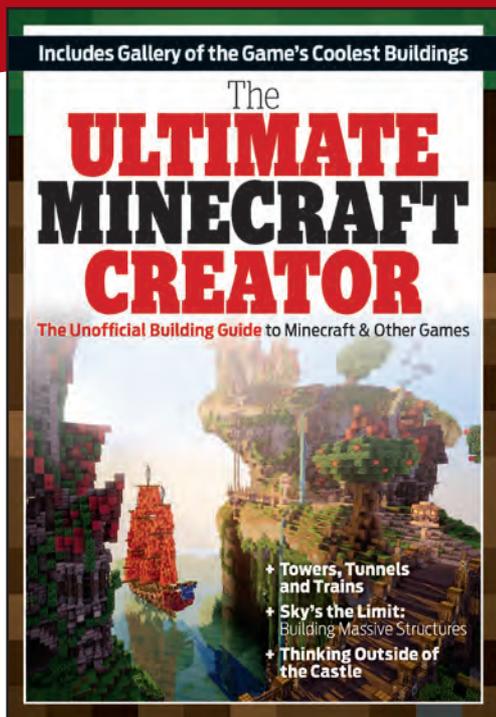
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Editions



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[FALL 2014]

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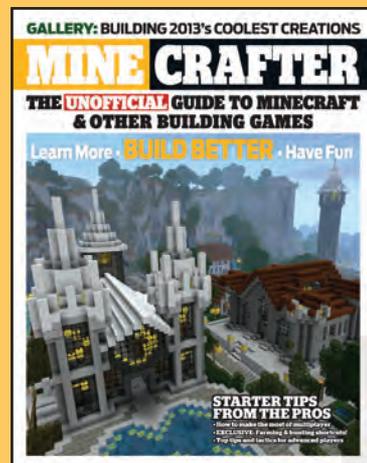
### The Ultimate Minecraft Creator The Unofficial Building Guide to Minecraft & Other Games

Minecraft is one of the most popular video games of all time, with more than 35 million people having made the game a global craze. In *The Ultimate Minecraft Creator*, players at all levels will fully explore the most popular aspect of the game: building. Including detailed, colorful guides to builds of various sizes—with tips for aesthetic concerns and giant builds—*The Ultimate Minecraft Creator* is a must-have guide for even the most advanced of experts!

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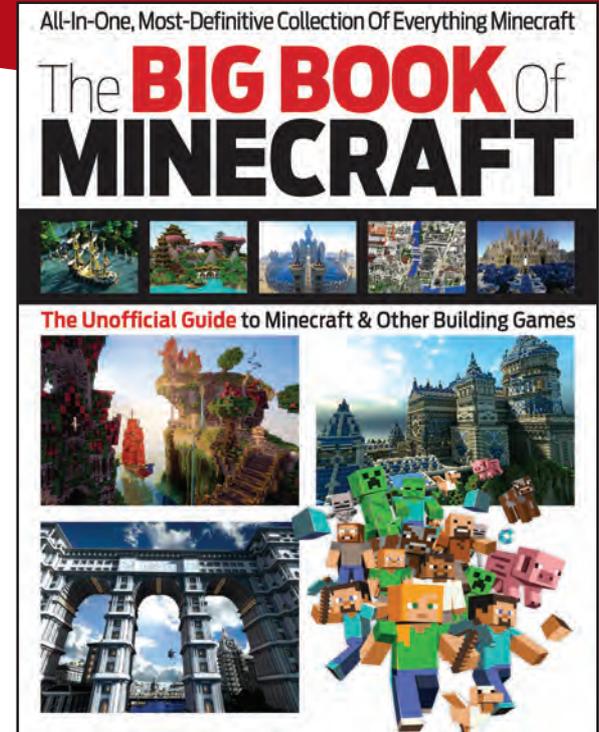
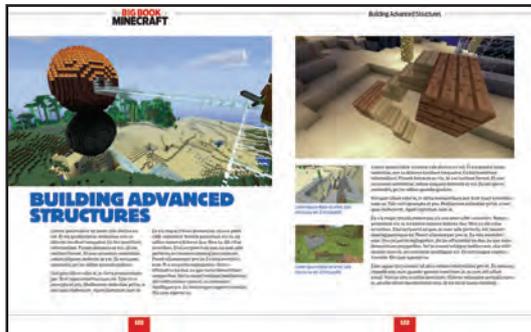
## The Big Book of Minecraft

### All-In-One, Most-Definitive Collection of Everything Minecraft

Brought to you by the authors and editors that created the *Minecrafter* and *Minecrafter 2.0* guide books, *The Big Book of Minecraft* features more of everything! More Mods. More Mining. More Mobs. And More Minecraft!

*The Big Book of Minecraft* is packed with the latest training, tools, and techniques to help the reader get more out of their favorite sandbox game. 2014 was a pivotal year for Minecraft, and this book captures all the latest and greatest things that have happened to one of the most brilliant and immersive games in video game history.

From a brief overview of the game to advanced farming, mining, and building techniques, this book touches on everything Minecraft enthusiasts could ever ask for. Featuring authoritative and engaging content from our internal experts, *The Big Book of Minecraft* also highlights some of the most influential builders in the Minecraft community today, and examines their creations and techniques that catapulted them to fame.



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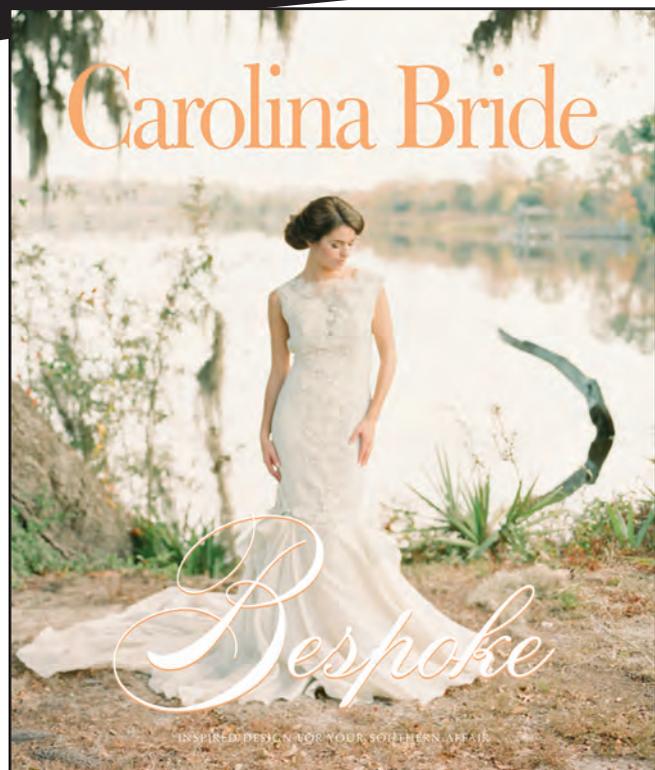
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[FALL 2014]

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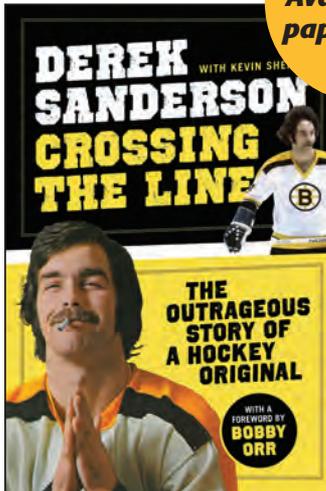
**CHARLOTTE OBSERVER**

This wedding-planning resource is filled with gorgeous images to inspire brides by showcasing the cutting-edge vendors and naturally beautiful locales of the South. Key Carolina-based vendors—such as photographer Corbin Gurkin, planners Ivy Robinson and Gathering Floral + Event Design, and wedding and style mogul Ceci Johnson—are highlighted, allowing brides-to-be to delight over everything from invitation designs to tablescapes, all set to the backdrop of lush and romantic southern venues. A unique resource that offers more than just the standard checklists and planning tips, no bride planning a wedding in the South will want to be without this reference, which is beautiful enough to leave out even after the ceremony.



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serious drinking problem, and eventually found himself out of the league and prowling the streets for his next drink. In this autobiography, Sanderson comes clean on his life in hockey, the demons that threatened to consume him, and the strength and courage it took to fight his way back. Today a successful entrepreneur and speaker, Sanderson's incredible story is a must read for any fan of hockey.

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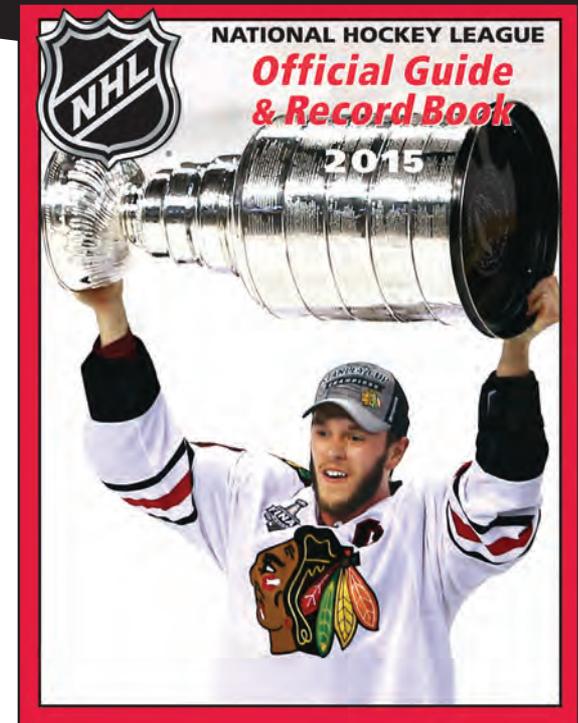
## NHL Official Guide & Record Book 2015

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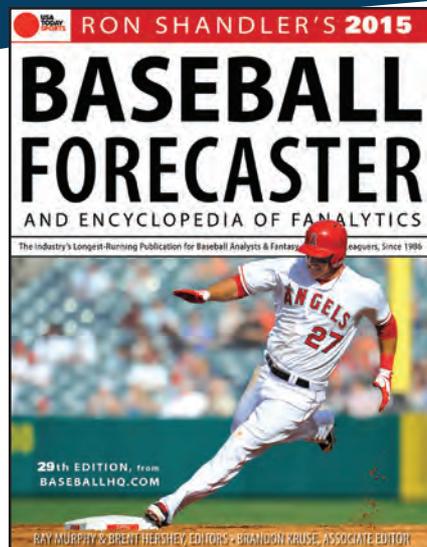


SPORTS/HOCKEY

8½ × 11 • 688 pages • \$32.95 • paper  
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Available October 2014

[FALL 2014]

## ESSENTIAL RESOURCES FOR FANTASY LEAGUERS



### 2015 Baseball Forecaster An Encyclopedia of Fanalytics

RON SHANDLER

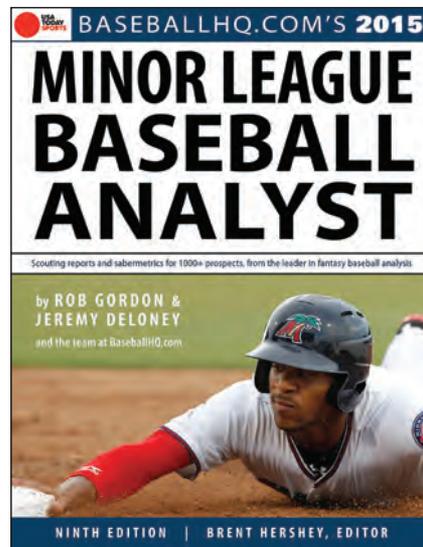
EDITED BY RAY MURPHY, BRENT HERSHEY,  
AND BRANDON KRUSE

The industry's longest-running publication for baseball analysts and fantasy leaguers, the 2014 *Baseball Forecaster*, published annually since 1986, is the first book to approach prognostication by breaking performance down into its component parts. Rather than predicting batting average, for instance, this resource looks at the elements of skill that make up any given batter's ability to distinguish between balls and strikes, his propensity to make contact with the ball, and what happens when he makes contact—reverse engineering those skills back into batting

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SPORTS/BASEBALL

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Available January 2015



### 2015 Minor League Baseball Analyst

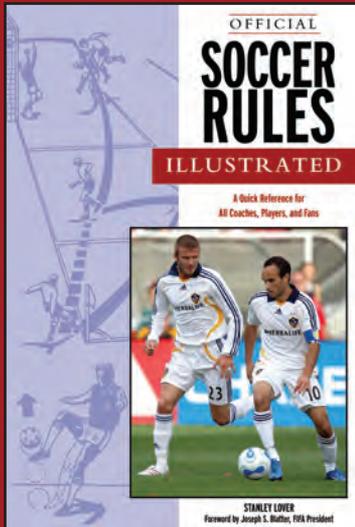
ROB GORDON AND JEREMY DELONEY  
EDITED BY BRENT HERSHEY

The first book of its kind to fully integrate sabermetrics and scouting, the 2015 *Minor League Baseball Analyst* provides a distinctive brand of analysis for more than 1,000 minor league baseball players. Features include scouting reports for all players, batter skills ratings, pitch repertoires, performance trends, major league equivalents, and expected major league debuts. A complete sabermetric glossary is also included. This one-of-a-kind reference is ideally suited for baseball analysts and those who play in fantasy leagues with farm systems.

SPORTS/BASEBALL

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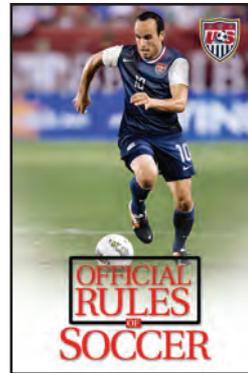
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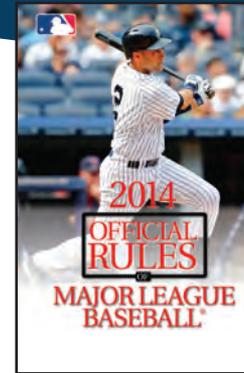
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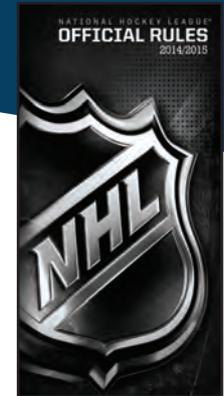
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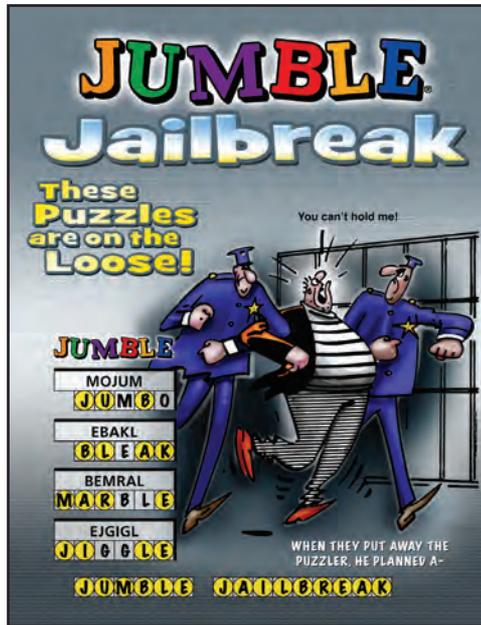


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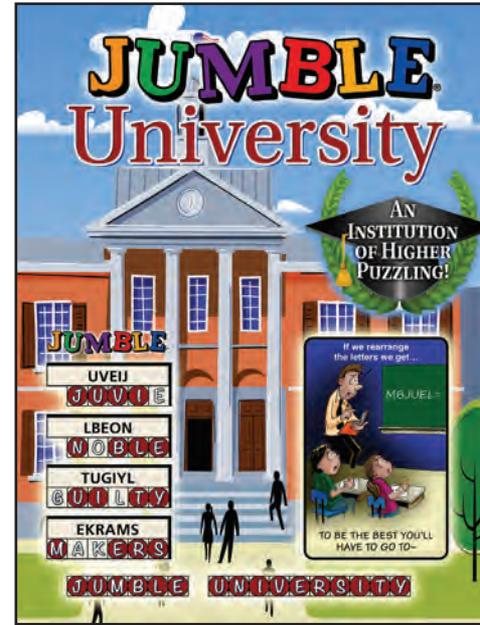
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